Who

Who will you reach at Wespay?

- Chief Executive Officers
- Chief Financial Officers
- Chief Operations Officers
- Chief Experience Officers
- Controllers & Comptrollers
- Accounting
- Vice-Presidents, Directors & Senior Managers
- Senior Payments Executives
- Fraud & Risk Managers
- Compliance Officers
- Auditors
- Government Payment Officials
- Accredited ACH Professionals (AAPs)
- National Check Professionals (NCPs)
- Treasury Professionals
- Payment Sales Managers
- Marketing, Product & Operations Managers
- Accredited ACH Professionals (AAPs)
- National Check Professionals (NCPs)
- Treasury Professionals
- Payment Sales Managers
- Marketing, Product & Operations Managers

WesPay’s Continued Evolution: Now serving 25% of the nation’s population covering Western and Mountain states and Pacific territories. To learn more visit www.wespay.org.

What

What can WesPay offer you?

- Engaging sponsorship and exhibitor opportunities that will make a lasting impression
- A strategic brand opportunity to present services to a captive audience of experts and professionals
- Take your event marketing to the next level with dynamic attendee engagement
- Attendees who are in charge of purchasing decisions

Why

Why should you choose WesPay?

- Professional development sessions that attract an audience base made up of 94% high level decision makers
- Here’s your chance to network with the biggest names and organizations in the Western United States and Pacific Territories
- Dedication to the best use of electronic payments through education, information exchange and advocacy
Member Demographics

- credit unions: 50%
- banks: 36%
- associate: 13%
- savings & loans: 1%

Deposit Size

<table>
<thead>
<tr>
<th>Deposit Size</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15 Million &gt;</td>
<td>3%</td>
</tr>
<tr>
<td>$15-25 Million</td>
<td>3%</td>
</tr>
<tr>
<td>$26-100 Million</td>
<td>20%</td>
</tr>
<tr>
<td>$101 - 250 Million</td>
<td>22%</td>
</tr>
<tr>
<td>$251-500 Million</td>
<td>14%</td>
</tr>
<tr>
<td>$501 Million - $1 Billion</td>
<td>15%</td>
</tr>
<tr>
<td>$1.1-10 Billion</td>
<td>19%</td>
</tr>
<tr>
<td>$10 Billion &lt;</td>
<td>4%</td>
</tr>
</tbody>
</table>

Past Sponsors & Exhibitors

- J.P. Morgan
- Guardian Analytics
- CU Business Group
- ACH Alert
- FPS Gold
- Affirmative Technologies
- Pillsbury
- MUFG
- ProfitStars
- Superior Press

Current WesPay Territory
Best Reasons to Sponsor at WesPay Payments Symposium

WesPay’s Symposium is one of our favorite conferences - as both exhibitor and attendee. The physical layout is optimal, and they are very good about driving traffic into the exhibit hall. The caliber of attendee is excellent in terms of relevance to our business lines, engagement with the vendors, and their level in their organizations. We also make it a point to attend as many of the sessions as possible.

—Repeat exhibitor since 2002

Reach more than 265 Payments Professionals

88% of Companies Return Each Year

Participants from 24 States and territories

80% Manager, Supervisor, Executive Level
40% Accredited Attendees
85% Financial Institution Participants
15% Company Practitioners

Attendees Need Your Solutions
Audit Risk Operations
Fraud Reports Check ACH
Card Virtual Currency Wire Faster Payments

You Will Be Where The Action Is
All food events and general sessions take place in the exhibit hall for MAXIMUM EXPOSURE

WesPay now covers 25% of the US population

A Partnership With Reach

Expanded Curriculum Attracts a Broad Audience
Topics include: payments channels, mobile, cybersecurity, faster payments, and strategy and innovation.
See how the various sponsorship levels compare.

<table>
<thead>
<tr>
<th>Features</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$7995 (1)</td>
<td>$5995 (2)</td>
<td>$3995 (4)</td>
<td>$2195 (20)</td>
</tr>
<tr>
<td>Guaranteed Speaking Slot (Topic approved by WesPay)*</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premier Signage for Maximum Visibility</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vendor Introduction at General Session</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Premier Membership to WesPay</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Associate Membership to WesPay</td>
<td></td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Prominent display of logo in App</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Additional Conference Passes at $550 Each</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice of Additional Promotional Item(s)</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prominent Placement of Logo and Signage</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Additional Conference Passes at $650 Each</td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Online Supporter Showcase Presence</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Exhibit Space**</td>
<td>16 x 10 booth</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo and Description on Conference Website &amp; App</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td># of Full Conference Passes</td>
<td>4</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Attendee List in Advance (Weeks)</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

*Speaker submission deadline January 15th
**Booth includes: wastebasket, 2 chairs, skirted table, 8 x 10 space, carpet, free wi-fi
Platinum Sponsorship

The one and only Platinum sponsorship is the top spot with unmatched access to brand opportunities and exposure offering premium signage and messaging.

- 4 Free Full Conference Passes to the Payments Symposium
- Introduction at General Session
- Guaranteed Speaking Slot*
- Choice of 2 Additional Promotional Items (provided by Sponsor)
- Premier Signage for Maximum Visibility
- Prominent display of logo in App
- Additional Passes at $550 each
- Prominent Placement of Logo and Signage
- 16 x 10 booth**
- Logo and Description on conference website and App
- Attendee List 3 weeks in advance
- Premier Membership to WesPay ($1,095 value)
- Online Supporter Showcase Presence

$7995

- Exclusive Exposure
- Most Visibility
- 1 Available

Power Booster Add-on
Add our Keynote Sponsorship at a discounted rate of $4500

Suggested sponsorship. Cost in addition to Platinum Sponsorship.
Additional information for Keynote Sponsorship on page 13 of the Exhibitor Prospectus.

*Speaker submission deadline January 15th
**Booth includes: wastebasket, 2 chairs, skirted table, 16 x 10 space, carpet, free Wi-Fi
A unique and powerful way to make a statement, the Gold sponsorship offers dynamic opportunities for your brand and several exclusive attendee interactions.

- 4 Free Full Conference Passes to the Payments Symposium
- Introduction at General Session
- Prominent display of logo in App
- Choice of 1 Additional Promotional Item (provided by Sponsor)
- Additional Passes at $550 each
- Prominent Placement of Logo and Signage
- 8 x 10 Exhibit Space*
- Logo and Description on conference website and App
- Attendee List 2 weeks in advance
- Associate Membership to WesPay ($795 value)
- Online Supporter Showcase Presence

**$5995**

- Exclusive Reach
- Individual Impact
- 2 available

**Power Booster Add-on**

Entertainment Sponsorship at a discounted rate of $2000

Suggested sponsorship. Cost in addition to Gold Sponsorship. Additional information for Entertainment Sponsorship on page 12 of the Exhibitor Prospectus.

*Booth includes: wastebasket, 2 chairs, skirted table, 8 x 10 space, carpet, free Wi-Fi*
A premier sponsorship packed with value. As a Silver sponsor, your brand will be displayed alongside our other premier sponsors with an exciting individual opportunity to make an impact.

- 3 Free Full Conference Passes to the Payments Symposium
- Prominent Placement of Logo and Signage
- Introduction at General Session
- Additional Passes at $650 Each
- 8 x 10 Exhibit Space*
- Logo and Description on conference website and App
- Attendee List 2 Weeks in Advance
- Associate Membership to WesPay ($795 value)
- Online Supporter Showcase Presence

*Booth includes: wastebasket, 2 chairs, skirted table, 8 x 10 space, carpet, free Wi-Fi

$3995
- Best Value
- Powerful Impressions
- 4 Available

**Power Booster Add-on**
Conference App Sponsorship at a discounted rate of $1500

Suggested sponsorship. Cost in addition to Silver Sponsorship. Additional information for Entertainment Sponsorship on page 12 of the Exhibitor Prospectus.
A premier sponsorship packed with value. As an Exhibitor, your brand will be displayed alongside our other premier sponsors with an exciting individual opportunity to make an impact.

- 2 Free Full Conference Passes to the Payments Symposium
- Introduction at General Session
- Additional Passes at $650 Each
- 8 x 10 Exhibit Space*
- Logo and Description on conference website and App
- Attendee List 2 Weeks in Advance
- Online Supporter Showcase Presence

*Booth includes: wastebasket, 2 chairs, skirted table, 8 x 10 space, carpet, free Wi-Fi

- $2195
- Best Value
- Powerful Impressions
- 20 Available
What is the Online Supporter Showcase?

WesPay wants to ensure you are finding value in partnering with us for our Payments Symposium. With that in mind, we are excited to provide an Online Supporter Showcase. Going beyond the confines of a booth or tabletop, this showcase features a short video (1-5 minutes) produced by your company and shared by WesPay to our over 1100 members until the end of the year.

- Use any method to produce the video
- It can feature not only your company but also specific products and services
- You can use an existing production or create something new
- Examples include, but are not limited to:
  - recorded PowerPoint/audio presentations
  - traditional videos (normally hosted on sites like YouTube or Vimeo)
  - essentially any format that can be posted to a website

This promotional piece will be linked to our symposium website as well as on WesPay’s main Buyer’s Guide site. This is all aimed at gaining more exposure for your company. We hope you will decide to take advantage of this new complimentary option.

Please email Kim at kbickford@wespay.org to submit your video. Videos will remain online until the end of the year. WesPay reserves the right to refuse use of any submission.
What is Membership?

**Associate Membership $795**
For companies that provide payments-related services to the financial industry (accounting firms, consultants, data processing companies, law firms, software developers, systems integrators, etc.) or have treasury departments that originate payment transactions, a WesPay Associate Membership can prove invaluable. Associate Members have access to the full array of resources and programs we have to offer, including:

- Unlimited access to the Payments Hotline
- Member discounts on Education & Publications
- Free Quarterly Member Update webinars
- $100 annual Education Certificate
- Complimentary annual access to the NACHA Operating Rules
- Connect® - WesPay’s online member community
- Member discounts through our subsidiary, WesPay Advisors

**Premier Membership $1095**
Premier Associate Membership is designed for leaders in the payments industry. This enhanced level of membership includes a partnership agreement with WesPay for joint marketing and outreach efforts.

- All Associate Member benefits plus below...
  - Presence on WesPay’s website
  - Exposure to WesPay membership through periodic inclusion in email communications
  - Opportunity to author Tip of the Week member communication
  - Opportunity to coordinate with WesPay Education on a webinar for WesPay members
  - Opportunity to share White Papers
  - First opportunity for Sponsorship and Exhibiting at WesPay meetings and events, including our annual Payments Symposium, Fraud Symposium, and Hawaii Payments Symposium
## Sponsorship Opportunities
Create visibility and gain maximum brand exposure.

<table>
<thead>
<tr>
<th>Breakfast</th>
<th>$1250</th>
<th>Charging Station</th>
<th>$500</th>
<th>Conf. Agenda Insert</th>
<th>$750</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start the day off right by planting your company’s brand firmly in the minds of all attendees.</td>
<td></td>
<td>Show off your brand while attendees recharge their mobile devices, tablets, and more. Charge on!</td>
<td></td>
<td>Be in the prominent position to be seen on every attendee. This guide will be inserted into each name badge and feature the conference agenda.</td>
<td></td>
</tr>
<tr>
<td>Logo is featured:</td>
<td></td>
<td>Logo is featured:</td>
<td></td>
<td>Logo is featured:</td>
<td></td>
</tr>
<tr>
<td>• 2 available</td>
<td></td>
<td>• at station</td>
<td></td>
<td>• on strategic signage</td>
<td></td>
</tr>
<tr>
<td>• may also provide a seat drop</td>
<td></td>
<td>• on table tents</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• on signage at meal entrance</td>
<td></td>
<td>• on signage at meal entrance</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• in conference materials &amp; advertising</td>
<td></td>
<td>• in conference materials &amp; advertising</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Conference App</th>
<th>$2000</th>
<th>Entertainment</th>
<th>starts at $2500</th>
<th>Exhibitor Map / Game</th>
<th>$500</th>
</tr>
</thead>
<tbody>
<tr>
<td>As people check the Payments Symposium App on their mobile devices for details and updates, your logo will be there to greet them!</td>
<td></td>
<td>Caricaturist, Band/DJ, Magician, Impersonator, Singer... endless possibilities!</td>
<td></td>
<td>Show conference attendees the way! Position your brand to guide attendees to their destination. All attendees receive this at check-in.</td>
<td></td>
</tr>
<tr>
<td>Logo is featured:</td>
<td></td>
<td>Logo is featured:</td>
<td></td>
<td>Logo is featured:</td>
<td></td>
</tr>
<tr>
<td>• in conference materials &amp; advertising</td>
<td></td>
<td>• on event signage</td>
<td></td>
<td>• on exhibitor map tied to visiting each exhibitor</td>
<td></td>
</tr>
<tr>
<td>• on banner and landing page</td>
<td></td>
<td>• in conference materials &amp; advertising</td>
<td></td>
<td>• in all conference materials &amp; advertising</td>
<td></td>
</tr>
<tr>
<td>• highlighted throughout App</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Sponsorship Opportunities

Create visibility and gain maximum brand exposure.

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grab-N-Go Lunch</strong></td>
<td>starts at $1500</td>
<td>Make a creative impact! Get your brand in the hands of hungry attendees and make a lasting impression.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- 2nd day the end of the conference</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Logo is featured:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• lunch container of choice</td>
</tr>
<tr>
<td><strong>Hydration Station</strong></td>
<td>$1000</td>
<td>With attendees requiring 8 glasses of water a day, you are guaranteed maximum exposure.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- located outside of general session and/or at a break</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- branded supplies can be provided by sponsor</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Logo is featured:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• on strategic signage</td>
</tr>
<tr>
<td><strong>Keynote Speaker</strong></td>
<td>$5000</td>
<td>Attendee’s will recognize this sponsorship as a premium level that elevates your brand to untouchable decibels.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- prominent exposure at symposium kick off</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Logo is featured:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• event signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• in conference materials &amp; advertising</td>
</tr>
<tr>
<td><strong>Latte Cart</strong></td>
<td>$2000</td>
<td>Fuel attendees with gourmet coffee and specialty drinks.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- coffee bar or manned cart</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- located outside of general session and/or at a break</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- branded supplies can be provided by sponsor</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Logo is featured:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• on strategic signage</td>
</tr>
<tr>
<td><strong>Luncheon</strong></td>
<td>$1750</td>
<td>Satisfy attendees who are hungry for networking and nourishment.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- 3 available</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- may also provide a seat drop</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Logo is featured:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• on table tents</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• on signage at meal entrance</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• on directional signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• in conference materials &amp; advertising</td>
</tr>
<tr>
<td><strong>Refreshment Break</strong></td>
<td>$1500</td>
<td>Pick a break to be seen. All attendees will need nourishment and your branding will be front and center.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Logo is featured:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• on table tents</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• on break tables</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• in conference materials &amp; advertising</td>
</tr>
</tbody>
</table>
## Sponsorship Opportunities

Create visibility and gain maximum brand exposure.

<table>
<thead>
<tr>
<th>Smoothie Station</th>
<th>$2500</th>
<th>Track Sponsorship</th>
<th>$1995</th>
<th>Wi-Fi</th>
<th>$1000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Give attendees the chance to associate your brand with nutritious and delicious smoothies.</td>
<td></td>
<td>Maximum visibility for the entire conference.</td>
<td></td>
<td>The one and only chance to show your brand name on the wireless internet network for all attendees to see.</td>
<td></td>
</tr>
</tbody>
</table>
| • available at an assigned break to all attendees  
• branded supplies can be provided by sponsor  
Logo is featured:  
• on event signage  
• in conference materials & advertising  
• on directional signage | | • 4 available  
• may also provide logo items  
Logo is featured:  
• on all associated table tops  
• on all track signage  
• on conference digital marketing  
• in conference materials & advertising | | • wireless network named for your company  
Logo is featured:  
• on strategic signage |

### Promotional Items*

<table>
<thead>
<tr>
<th>$500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is there something not on our list that you would like to give attendees? Be creative!</td>
</tr>
</tbody>
</table>
| Provided at the Sponsor’s expense:  
• ideas are endless! |

### Seat Drop

<table>
<thead>
<tr>
<th>$500</th>
</tr>
</thead>
<tbody>
<tr>
<td>A unique opportunity to choose the perfect promotional item tailored to you and your chosen audience. Limit 1 per sponsor.</td>
</tr>
</tbody>
</table>
| • flyer provided by sponsor  
• 250 flyers |

*Platinum gets 2 and Gold Sponsor gets 1
## Exhibitor Contract

### I. Company Name ______________________________________________________________________

<table>
<thead>
<tr>
<th>Registration</th>
<th>Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Exhibitor and Sponsor (Limit 1)</td>
<td>$7995</td>
</tr>
<tr>
<td>Gold Exhibitor and Sponsor (Limit 2)</td>
<td>$5995</td>
</tr>
<tr>
<td>Silver Exhibitor and Sponsor (Limit 4)</td>
<td>$3995</td>
</tr>
<tr>
<td>Exhibitor (Limit 20)</td>
<td>$2195</td>
</tr>
<tr>
<td>Full Conference Pass</td>
<td>$1390</td>
</tr>
</tbody>
</table>

### Additional Booth Passes

| Platinum & Gold Sponsors ($550 each) QTY: _______ | $________ |
| Silver Sponsors & Exhibitors ($650 each) QTY: ______ | $________ |

### Sponsorships Opportunities

| Breakfast (2 available)                           | $1250   |
| Charging Station                                 | $500    |
| Conference Agenda Insert                         | $750    |
| Conference App                                   | $2000   |
| Entertainment                                    | Starts at $2500 |
| Exhibitor Map / Game                             | $500    |
| Grab-N-Go Lunch                                  | Starts at $1500 |
| Hydration Station                                | $1000   |
| Keynote Speaker                                  | $5000   |
| Latte Cart                                       | $2000   |
| Luncheon (3 available)                           | $1750   |
| Refreshment Break                                | $1500   |
| Smoothie Station                                 | $2500   |
| Track Sponsorship (4 available)                  | $1995   |
| Wi-Fi                                            | $1000   |

### Promotional Sponsorships

| Promotional Items Item(s):                       | $500    |
| Seat Drop (limit one per company)                | $500    |

**TOTAL**
II. Payment Information

Payment in full must accompany any signed exhibitor contract. Should the exhibitor be unable to occupy and use the exhibit space contracted for and should they notify WesPay in writing before the last day of May, 50% of all fees paid by the exhibitor will be refunded. No refund of any fees will be made if notice of cancellation is received in writing after the last day of May. The fees are nontransferable. No exhibitor benefits apply if booth space is cancelled and advertising will be removed from conference materials.

Payment Amount: $__________

- Check (see info below)
- ACH Debit
  - R/T # ___________________________________________
  - Acct # ___________________________________________
  - GL Acct # _________________________________________
- ACH Credit (Please call WesPay for account details.)
- Credit Card (For payment via credit card, please call WesPay at 415-433-1230 to pay.)

Return contracts (pages 15 - 16) to:
Fax: (415) 433-1370

Make checks payable to:
WesPay
PO Box 45699 | San Francisco, CA 94145-0699

Questions?
Contact Kim Bickford at kbickford@wespay.org or 415-373-1183.
1. APPLICATIONS AND ELIGIBILITY - Applications for booth space must be made on the Exhibitor Contract provided by the WESTERN PAYMENTS ALLIANCE (hereafter referred to as WESPAY), contain the information requested and be executed by an individual who has authority to act for the applicant (exhibitor). Any such exhibitor/producer or supplier of equipment and other products or services whose proposed exhibit will enhance the business of banking and the purposes of WESPAY’s Symposium, and facilitate those purposes, may apply for booth space. WESPAY reserves the absolute right to reject any application. WESPAY may at any time, for any reason and without any prior notice, refuse the money paid by Exhibitor for exhibit space pursuant to these regulations and cancel same. WESPAY has complete discretion in the interpretation and enforcement of all rules and regulations governing exhibitors. All matters and questions not covered by this document shall be subject to the final judgment and decision of WESPAY.

2. AGREEMENT TO CONDITIONS - Each exhibitor, for himself and his employees and agents, agrees to abide by these conditions, it being understood and agreed that the sole control of the exhibit hall rests with WESPAY.

3. ASSIGNMENT OF SPACE - Classification of exhibits and assignment of booth space will be determined by WESPAY. WESPAY will assign space based on several factors including: receipt of an exhibitor contract and payment in full, individual vendor location preferences, and on a first-come, first-served available basis. Space will not be assigned without receipt of an executed exhibitor contract and payment.

4. BOOTH - If an exhibitor plans to install a completely constructed display of such a character that the exhibitor will not require or desire the use of standard booth equipment, no part thereof shall project so as to obstruct the view of adjacent booths. Reduction of booth space may result in the relocation of exhibit space if it is determined by WESPAY to be in the best interest of the Symposium.

The floor plan maintained by WESPAY shall be the official floor plan. Changes to the exhibit floor plan may occur at any time, for any reason and without any prior notice to accommodate Symposium needs.

5. PAYMENT - All payments must be made in accordance with the payment terms set forth in the Exhibitor Contract. Payment in full for the total contracted exhibit fees owed WESPAY are required before Exhibitor or his employees or agents may begin set-up.

6. INSURANCE - In all cases, exhibitors wishing to insure their goods must do so at their own expense.

7. CARE OF EXHIBIT SPACE - The exhibitor must, at his expense, maintain and keep in good order his exhibit and the space for which he has contracted.

8. USE AND PROTECTION OF THE EXHIBIT SPACE - Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to columns, floors, walls or other parts of the hotel without permission of WESPAY and the proper building authority. Packing, unpacking and assembly of exhibits are in designated areas and in conformity with directions of WESPAY, the hotel or vendor hall manager or their assistants. Exhibitor also agrees to abide by all hotel rules and regulations and exhibitor agrees to be responsible for obtaining a copy of such rules and regulations from the hotel authorities.

9. INSTALLATION AND DISMANTLING - The specific requirements as to the time for installation and dismantling of exhibits shall be supplied to each exhibitor in advance of the Symposium. Such requirements shall include, but not be limited to: the size and weight of the exhibit, the date on which installation and dismantling are to be done, and the time limits set by WESPAY for the completion of installation and dismantling.

10. DEFAULT OCCUPANCY - Unless the Exhibitor is in default of its obligations, WESPAY will allow the Exhibitor to use special care whenever the same is necessary to protect and preserve the property of the Exhibitor and the property of others. WESPAY shall not be responsible for any loss or damage to the property of the Exhibitor or others caused by the Exhibitor’s failure to timely pay the rental fees, or to timely remove property from the hotel upon cancellation or relocation of the Symposium.

11. ACCESS TO DISPLAYS - WESPAY may from time to time promulgate regulations governing hours of access to displays and eligibility for admission thenceforth as may be found in its judgement to be most practicable.

12. PERSONNEL - Booth personnel, including demonstrators, representative and models are required to confine their activities within the exhibit booth space. All exhibitors participating in the Symphony are responsible for the use of special care whenever the same is necessary to ensure temporary help to assist in their exhibit or hospitality activities, so that personnel so selected shall be of a caliber in keeping with the standards of the exhibit and the Symposium. Exhibitors may not allow any non-exhibitor or any vendor,跨界 or company to enter the exhibit space provided by temporary help. WESPAY reserves the right to deny admission to temporary staff hired in connection with the event. Any new arrangement for temporary help to assist in their exhibit or hospitality activities, so that personnel so selected shall be of a caliber in keeping with the standards of the exhibit and the Symposium.

Infants and children under 18 years of age will not be allowed inside the exhibit hall.

WESPAY reserves the right in the sole and absolute discretion to restrict the use of, or prohibit, any sound systems and/or any machines or devices that are deemed to create excessive noise or other disrupt activities within the exhibit hall. Exhibitors shall be liable to WESPAY for any and all necessary losses or damages and shall indemnify WESPAY for any such damages.

13. USE OF SPACE - Exhibits shall be shown only in the official exhibit area as established by WESPAY. Neither the exhibitors nor non-exhibitors shall be permitted to use displays, equipment, or information concerning services, or movies of such articles, equipment, or services in private rooms or suites of the Symposium, in accordance with prior agreements between WESPAY and officials of the hotel. No exhibitor shall permit any other corporation or firm or its representatives to use the space allocated to the exhibiting company nor display art articles, photographs, or other items of a nature which may be deemed offensive to the usual and regular nameplates, imprints, or trademarks under which the article is sold in the regular course of business. Co-participation by any other corporation or firm or its representatives in a space assigned to the original applicant must be by written permission of WESPAY. Notwithstanding any and all necessary licenses or consents for any performances, displays, or other uses of copyrighted works or patented inventions and the use of any name, likeness, signature, voice or other impression, or other intellectual property owned or claimed by any third party, which may be used directly or indirectly, by Exhibitor or on its behalf. Exhibitor agrees to and hereby does, indemnify, defend and hold WESPAY harmless from and against any claim of liability in any incident or resulting loss, infringement or violations of the intellectual property rights, rights of privacy, publicity rights, or any other related rights of any third party, whether enforced by that third party or its representative. WESPAY reserves the right to discontinue the electricity supply to Exhibitor if deemed to be in violation of the requirements of this paragraph.

14. DISTRIBUTION OF PRINTED MATERIAL, ETC. - Neither exhibitors nor non-exhibitors shall be permitted to distribute printed material or information concerning services, or movies of such articles, equipment, or services in private rooms or suites of the Symposium, in accordance with prior agreements between WESPAY and officials of the hotel. Such distribution of printed material elsewhere must be approved by WESPAY.

15. RESTRICTION OF SELLING - No sales of any kind, whether for cash or on credit, whether for immediate or future delivery, and whether completed within or outside the exhibit area, shall be made during the exhibit by the exhibitor or an exhibitor on his behalf, nor shall any form of order-taking be permissible.

16. CONFICTING MEETING & SOCIAL EVENTS - In the interest of the success of the entire Symposium, the exhibitor agrees not to extend invitations or the like, except from within the rented space. Special distribution of such material elsewhere must be approved by WESPAY.

17. CANCELLATION OR RELOCATION OF THE SYMPOSIUM - In the event of cancellation, data change or relocation of the Symposium, by reason of circumstances within WESPAY’s direct control, WESPAY shall refund 100% of fees paid to WESPAY by the exhibitor. In the event WESPAY has no control over the cancellation or relocation of the Symposium, WESPAY will reimburse exhibitors pro-rata on any rental fee paid, less any and all legitimate expenses incurred by WESPAY for advertising, administration, and similar related costs.

18. LIMITATION OF LIABILITY - Notwithstanding anything set forth herein to the contrary, in no event shall WESPAY be liable for any lost profits or special, incidental, or consequential damages (however arising, including negligence) in the aggregate of $1000 per 8’x10’ booth space. WESPAY will neither be liable for any failure to deliver space to an exhibitor or for the loss of any such space or any failure however arising from the activities of the exhibitor or of any of his representatives or from the display of property of the exhibitor. Failure to remove property from the hotel upon cancellation or relocation of the Symposium.

19. CANCELLATION OR RELOCATION OF THE SYMPOSIUM - WESPAY reserves the right to remove from the hotel any or all of the property of the exhibitor should the Symposium be cancelled or relocated or should the exhibitor be in violation of any of the terms of the Exhibitor’s Agreement. This right may be exercised without prior notice and without hearing.

20. VIOLATIONS OF THE CONDITIONS - Any of the following actions by an exhibitor shall constitute a violation of the conditions of the Exhibitor’s Agreement: (a.) Use of display equipment, products, or services that varies in any significant way from the description on the Exhibitor Contract. (b.) Violation of any municipal, state, or federal laws, rules or regulations, including the above codes. (c.) Failure to remove property from the hotel upon cancellation or relocation of the Symposium. YOU, THE EXHIBITOR, UNDERSTAND THAT YOU WILL BE LIABILTY FOR DAMAGES AS SPECIFIED IN THIS AGREEMENT.

21. LIABILITY - WESPAY undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the exhibitor’s officials, agents or employees, for the protection of the property of the exhibitor or his representatives, or for property used in connection with the exhibit, from theft or damage or destruction by fire, accident or other cause. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the exhibitor. Any protection exercised by WESPAY shall be deemed purely gratuitous on its part and in no way be construed to make it liable for any loss or inconvenience suffered by the exhibitor.

22. LIMITATION OF LIABILITY - Notwithstanding anything set forth herein to the contrary, in no event shall WESPAY be liable for any lost profits or special, incidental, or consequential damages (however arising, including negligence) in the aggregate of $1000 per 8’x10’ booth space.

23. REMEDIES - In the event the exhibitor violates any of the conditions of the Exhibitors Rules and Regulations, WESPAY reserves an absolute right to invoke either of both of the following remedies, which shall be in addition to, and not in lieu of, any other right or remedies granted under this agreement or available under general contract law:

(1.) WESPAY may order the exhibitor to remove his exhibit and personnel, or have them removed under the provisions of Section 19. In these circumstances, no part of the exhibitor’s fees will be returned.

(2.) WESPAY may refuse thereafter to enter into any agreement with the same or related signatory/exhibitor to lease booth space at the future conferences or conventions sponsored by WESPAY.

24. CONTACT DISTRIBUTION LISTS - Use of attendee contact information is limited to one communication pre-event and one communication post-event. The list is confidential and must not be shared with anyone outside the sponsoring organization.
Exhibitor Information

Included for all exhibitors:
Exhibit space with skirted table, wastebasket, 2 chairs, 8x10 space minimum and Wi-Fi. Exhibit space includes time in the exhibit/conference area during all open hours of the event with specific exhibitor focused time throughout the conference. Each exhibitor will be featured on the Exhibitor Map / Game to encourage attendance at each booth. All booth personnel are given a full conference registration and are encouraged to attend all events/sessions to maximize networking opportunities with attendees. All exhibitors will have the opportunity to introduce their company on stage at the start of the conference when the maximum amount of attendees are present. All exhibitors have the opportunity to provide a booth prize and are given the opportunity to present that to the winner on stage during the conference.

Drawings:
To encourage attendees to visit every booth, an exhibitor map/game will be provided to each conference attendee. Completed game boards must be turned in at the WesPay booth for an opportunity to win the grand prize drawing. In addition to this prize, exhibitors are encouraged to provide additional prizes to booth visitors. These prizes will be awarded at the conference by booth personnel on stage towards the end of the conference.

Move In and Move Out:
Day one of the conference between noon and 5:00 p.m. will be move in and set up time. WesPay staff will provide booth space numbers prior to or on site. WesPay staff will ensure all items shipped to the hotel are in the assigned booth space as soon as possible. Move out can begin immediately after the conference ends and must be completed by 3:00 p.m. on the last day of the conference.

Accommodations:
Make your lodging reservations by the rooming deadline or as soon as possible. The event tends to sell out the hotel space and rooms cannot be guaranteed at the conference hotel. All hotel information can be found on our website at www.wespay.org on the Symposium event page.

Questions:
Questions may be directed to Kim Bickford, SVP Industry Relations at WesPay at kbickford@wespay.org or 415.373.1183.